LUCKETT & LILES

Founded in 2018, Luckett and Liles is a management consulting firm specializing in program support, talent development, organizational culture, and communications. We work with government executives—including administrators, directors, deputies, program managers, and human resource and communication leads—to support strategic initiatives.

Differentiators

Our managing partner brings over 20 years of consulting experience across 14 federal agencies

Consistently recognized for excellence in execution and attention to detail

Experienced in designing content used to brief agency heads, Congressional staff, and government leaders

Skilled at translating high-level ideas or directives into tangible outcomes

Combines creativity, problem-solving, research, analysis, and 'fast-mover' strategies to execute client requirements

Frequent, proactive communication and early risk detection to ensure contract success

A client service philosophy that serves to complement and support our government partners, not overshadow them

Corporate Data

Business Structure: LLC **DUNS Number:** 081237464

Cage Code: 84DC0 **SAM Registration:** Active

Socioeconomic Status: SBA Women Owned Small Business, Minority Owned Business

Our mission is to help people and organizations achieve excellence so they can better serve others.

CONTACT

Name: Desiré Greene

Email: dgreene@luckettandliles.com

Phone: 202-596-9090

NAICS Codes

541611	Administrative Management and
(Primary)	General Management Consulting
	Services

541612 Human Resources Consulting Services

541613 Marketing Consulting Services

541618 Other Management Consulting Services

541620 Environmental Consulting Services

541820 Public Relations Agencies

541430 Graphic Design Services

541990 All Other Professional, Scientific, and Technical Services

611430 Professional and Management Development Training

Recent Past Performance

- Office of Federal Student Aid
- Food and Drug Administration
- Department of Veterans Affairs
- Department of Health and Human Services
- Environmental Protection Agency

LUCKETTANDLILES.COM/FEDERAL

FOCUS AREAS: ENVIRONMENT, ENERGY, AND EQUITY

Core Competencies

Program Management and Support. Our program management approach is rooted in best practice and spans all phases of a program's life cycle. We are skilled in supporting functions such as cost, schedule, risk, quality and resource management as well as meeting facilitation and governance. Whether standing up a new PMO or supporting an ongoing program, we embed traceability, structure, and process to maximize program benefits.

Strategy and Analysis. We help government leaders translate broad visions into concrete steps, assisting with information gathering, assessments, best practice research, roadmaps, and data analysis to build strategies and inform decision-making. Our expertise in document and report production optimizes content for distribution to wider audiences.

Process Improvement. Strong processes are critical for organizational success. We leverage various methods, including interviews and document reviews, to identify deficiencies and streamline processes. We have also developed a user-friendly design (i.e., BMPN Lite) that makes final process models more readable and usable.

Organizational Change Management. We understand the people side of change, leveraging industry-standard practices such as the Kotter and ADKAR models to gain buy-in. Our approach also relies upon collaboration. We work with others across the organization, including human resource, communication, or program leads, to implement strategies and monitor performance.

Stakeholder Engagement. Stakeholders can influence decisions, offer expertise, or be the ultimate beneficiary of services and programs. That's why it's essential to understand their concerns and share information in a systematic way—not ad hoc activity. Our approach to stakeholder engagement ensures actions are tracked and optimized to serve a larger strategy. We then implement actions using our experience in meeting and event planning, focus groups, consensus building, and other techniques.

Strategic Communications. It can be challenging to turn ideas into reality without the right creative experience. We fill this gap for clients, translating your vision into workable plans of action. Like simultaneous interpreters, we're "bilingual" in the languages of program operations and design. Our communications products tell an organization's story creatively while consistently delivering strategic messages.

Diversity, Equity, and Inclusion. As champions of workplace diversity, we stay current on new developments, studies, and practices in the DEI space. Our approach is also data-driven, leveraging both internal HR systems and external sources to uncover insights. We go beyond canned reporting to develop visually appealing charts and infographics that effectively communicate findings, aid understanding, and form the basis of meaningful change.

Leadership Development. Our executive coaching and other professional development programs are designed to harness individual strengths. This includes our Integrated Coaching Model, which combines traditional one-on-one sessions with opportunities for contextual and social learning. Our approach helps organizations prepare leaders for the 21st-century and foster authentic leadership styles.